

Donald Peters, 77

July 27, 1924 - March 19, 2002 ✓

OMAHA, NE - Donald Fredrick Peters was born July 27, 1924, in Avoca, one of two children born to Gustav and Minnie Arp Peters. He graduated from Shelby High School in 1942. Don began his life as a farmer on a part of his father's land in Shelby County, farming 80 acres.

He married Genevieve Peterson Sept. 11, 1949, in Shelby. The two were later divorced. To this union two children were born, Mark and Kay. In 1959, he purchased 320 acres just east of Shelby. He farmed that for three years, while he attended college at the University of Nebraska at Omaha. He received his degree in Business Administration in 1961. Thereafter, he sold the farm at Shelby, and became a district manager for Ralston Purina and moved his young family to Allantic. In 1966, he became an executive vice-president for Walnut Grove. Wanting more out of life he went to New York and purchased the rights to several franchises. Though many of the franchises did well, one in particular did very well. Edie Adams Cut & Curl was born in 1969, and was the beginning for today's Haircrafters and Great Expectations Salons in Omaha, Lincoln and Council Bluffs. With that business prospering, he began buying farmland in Shelby County in the early 1980's. He accumulated just shy of 5,000 acres. Don died March 19, 2002, at his residence in Omaha, NE, at age 77 years, seven months and 20 days.

He was preceded in death by his parents and a brother, Leonard Peters. He is survived by his children, Mark (Jodie) Peters of Edmond, OK and Kay Kunze of Omaha, NE; three grandchildren, Rachel Davis, Zachary Kunze and Spencer Peters; two great grandchildren, Jacinda and Caleb Davis; nieces, nephews and other relatives.

Funeral services were held March 22, 2002, at the Shelby Lutheran Church with Rev. Thomas E. Backer and Pastor Dale Jenson officiating. Burial was in the Shelby Cemetery. Casket bearers were Miles Kimmef, Kevin Jacobsen, Tohn Kracun, Jerry Sestak, Mike Zimmerman and Ken Pickens. Knutson Funeral Home in charge of arrangements.